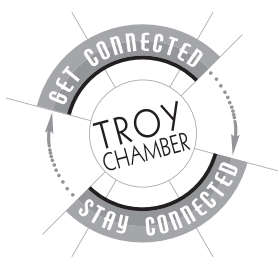




DODGE



MG '08 New HQ

Company Overview

As a leading Internet Services firm founded in 1996 and headquartered in the Midwest, Media Genesis, Inc. services over 300 companies and nonprofit organizations nationwide and across the globe. In-house designers, programmers and analysts provide a wide range of services including **web development, e-learning, search engine optimization, application development, intranet software** and **content management systems**. The breadth of development expertise at Media Genesis is diverse and unparalleled.

Our Team

The Media Genesis team includes over 65 employees as of mid '08 with diverse degrees ranging from graphic/interactive design to programming, communications to engineering, nonprofit sector studies to business administration, political science to legal and education.

Brad Frederick - Founder, CEO

With a background in Mechanical Engineering, Brad spent 12 years at EDS supporting GM and other international clients. Brad personally launched the first web presence for General Motors (www.GM.com) and all divisional websites. Today, Mr. Frederick provides consulting on infrastructure and complex application development for clients worldwide. In 2001, Brad was selected to Crain's Detroit Business 40 under 40. Brad also serves on the boards of a number of nonprofit and for-profit organizations.

Antoine Dubeauclard - President

Antoine started programming at age 7. By the late 1980s Mr. Dubeauclard was leading an international team of game developers, developing some of the earliest Internet games. Today, his role includes oversight of the creative department and studio. As an expert on Internet and application development strategy, Antoine sits on many advisory committees for Fortune 500 and academic institutions. He frequently speaks and writes on technology related issues.



ARCADIA
RESOURCES, INC.



Jeep[®]

DetroitRegionalChamber



entertainment[®]

Modernlytic

mazda

HAYES LEMMERZ

D&O
DETROIT SYMPHONY ORCHESTRA

Client Engagements

Media Genesis' clientele comes from referrals, minimal advertising, partnerships, joint ventures, and outbound calls. With its primary workforce in Metro Detroit, Media Genesis has flourished by creating timely web presences, multimedia and high-tech solutions for companies of all sizes, origins and purposes. The firm is vibrant in its ability to adapt to client needs. Media Genesis provides sound, innovative research and execution for complex design, programming, hosting, creation of corporate identity and more. With an expert partnership network comprised of local and national industry leaders, Media Genesis is capable of successfully carrying out projects of any size and scope.

Media Genesis Capabilities

Project Management

Lifecycle Management
Needs Analysis
Recommendation Docs
Logic Flows
Wireframes
Storyboards
Content Template Creation
Information Architecture
Quality Control Testing

Consulting

Branding Consultation
Marketing Consultation
Strategy Consultation
Process Reengineering
Business Model Definition
Usability Studies
Benchmarking Studies
Traffic Report Analysis
Security Assessment
Vulnerability Assessment
Complex Architecture Development
Third Party Tool Selection
Online Research

Design Studio

Graphic Design
Motion Design (i.e. Flash)
Action-Scripting
3D Visualizations
Print Design
Layout
Optimization
Integration

Asset Creation

Logo and Identity
Branding
Productizing
3D Asset Development
Photography
Video Production
Content Writing and Editing

Technical

Application Design
Database Creation and Administration
Server Selection
Build and Configuration
Data Scrubbing
Systems Integration
Server Side Programming
Client Side Programming

Other Specialties

Maintenance
Search Engine Marketing



News

MG receives Corp! Magazine Michigan Economic Bright Spots Award - *June 2008*

MG awarded development of all 2008-2009 Chrysler, Jeep, Dodge Product Launch E-Learning for all Chrysler LLC vehicles - *June 2008*

The Detroit Symphony Orchestra selects MG to create a new experiential website and optimize e-ticketing - *May 2008*

MG creates Web 2.0 website for largest chamber of commerce in the USA - *May 2008*

MG relocates headquarters, acquires 34,500 sq ft facility, expands HD video studio capabilities - *Nov 2007*

MG receives High-Tech Mega Grant as part of \$3.7M relocation package - *June 2007*

Board Affiliations & Organizations

Auburn Hills Chamber

Troy Chamber

TravelSITE, Inc.

Treatment, Inc.

University of Michigan: Residential College Advisory Committee

Detroit Regional Chamber: Technology Advisory Panel

Museum of New Art

InternetTROY

HMS Manufacturing

Recognition

Crain's Detroit Business: Leading Web Firm, 40 Under 40 Executive Award

Corp! Magazine: Michigan Economic Bright Spots Award

The Big Idea Magazine: Best Web Developer

Great Lakes IT Report

Metromode.com

Channel 7 News

Troy Chamber

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AWARD



LAUNCH



NEW CLIENT



TRAINING



NEW FACILITY



PRODUCTS

- | | |
|-------------------------------------------------------------------|--------------------------------------------------------------|
| 1996 Company Launched | 2005 MG Video / Audio Studio |
| 1996 Chevy/GE | 2006 10 DVD Library for Kia |
| 1997 University Training, Purdue, UofM, MSU, Northwestern, | 2006 Toyota Technical Animations |
| 1997 E-Learning | 2007 Blue Cross Blue Shield |
| 1998 Corvette Launch, Monte Carlo, Buick Signia, | 2007 Chrysler Dodge and Jeep Product Preview |
| 1998 Won Caddy Award | 2007 34500 sq ft HQ in Troy |
| 1999 Dickinson Wright, Legal Extranet Solutions | 2007 Dodge Avenger |
| 1999 Created Custom E-Commerce Software | 2007 Mega High Tech Grant |
| 1999 Republic Bank Web Site | 2007 Entertainment |
| 2000 N'Sync, Nintendo, Kellogg's | 2007 Hanson's |
| 2000 Launch Travelsite | 2007 Happy Feet CD for WalMart |
| 2001 Voted Best Web Developer | 2008 Jeep |
| 2001 Pioneering SCORM Web Courses, GM | 2008 Mazda Product Training Sales / Fixed Ops |
| 2003 9,200 sq ft Building in Madison Heights | 2008 Detroit Regional Chamber |
| 2003 DaimlerChrysler Training | 2008 Online Banking for Michigan First |
| 2004 Auburn Hills Chairman (Brad) | 2008 Voted Michigan Economic Bright Spots |
| 2004 Launch SEO Company | 2008 Ford, DSO, Modernistics |
| 2005 Troy Chamber Chair (Brad) | 2008 Russian, Dutch, French, Spanish etc. E- Learning |

1996 - 2008

Since its founding in 1996, Media Genesis has maintained a diverse clientele body, developed exciting new software and web-based products, moved to a new 34,500 sq ft headquarters and won some high profile awards along the way. The list above showcases just some of the accomplishments the company has had over its first 12 years of operations. Media Genesis will continue to be a leader of innovation and creativity in the web development industry for many more years to come.