

# WEB ACCESSIBILITY PRINCIPLES



## PERCEIVABLE INFORMATION



- Create text alternatives for non-text content
- Write captions for multimedia
- Properly mark up sections of your web page
- Create easy-to-read content with an appropriate color palette

## USER INTERFACE

- Make your website navigable via keyboard
- Ensure users have enough time to read content
- Avoid flashing or distracting content
- Keep your website well-organized



## UNDERSTANDABLE INFORMATION



- Ensure your text is readable and understandable by eyes and screen reading tools
- Plan a predictable and consistent user experience
- Provide the opportunity to correct mistakes

## ROBUST CONTENT

- Ensure your content is compatible with different browsers and reader tools

