WEB ACCESSIBILITY PRINCIPLES

PERCEIVABLE INFORMATION
- Create text alternatives for non-text content
- Write captions for multimedia
- Properly mark up sections of your web page
- Create easy-to-read content with an appropriate color palette

USER INTERFACE
- Make your website navigable via keyboard
- Ensure users have enough time to read content
- Avoid flashing or distracting content
- Keep your website well-organized

UNDERSTANDABLE INFORMATION
- Ensure your text is readable and understandable by eyes and screen reading tools
- Plan a predictable and consistent user experience
- Provide the opportunity to correct mistakes

ROBUST CONTENT
- Ensure your content is compatible with different browsers and reader tools